

Diabetes Undone Estimated Program Cost

The Diabetes Undone Program can have a range of costs as well as it can be funded in various ways. After the basic costs involved with the program are explained, we will then lay out the main ways that it can be funded.

FEES/EXPENSES:

- 1) **\$99.00** This fee is charged to the facilitator for each Diabetes Undone Program that is hosted. This fee is charged by Life and Health Network that has the rights to the Diabetes Undone Program. The fee allows the facilitators to access the website for the purpose of setting up the advertising products, using the actual DU videos that are accessible from the starting date of the program, and a large amount of other downloadable information and videos.
- 2) **\$49.00** This is the cost for each participants kit from Life and Health Network. The basic participant kit consists of a 168 page full color Workbook and Journal that the participant will use each night of the program as well as at home. There is also a 275 page full color Diabetes Edition Cookbook. Participants also receive a DVD of the 8 Natural laws of health.
- 3) **\$10.00** This is a ball park estimate of the food cost per participant for the entire program. There is a lot of latitude or adjustment for this number due to numerous factors that will be discussed below. Each of the 8 nights, one food dish is prepared that matches the program and is in the cookbook.
- 4) **???** Advertising is an area that depends on many variables. We can not give a cost on advertising because there is no set amount of advertising and no set type of advertising. We do supply all the print ready advertising for bulletins, flyers, window postings, banners and even radio and newspaper inserts.
- 4) **???** Normally there are several Door Prize Drawings that are done each night. Determining the cost of the Door Prizes is not possible. Many can be donated, hand made or purchased, or in some cases, Door Prize Drawings are not done.

FUNDING:

- 1) **\$99.00** The \$99.00 fee can either be absorbed by the hosting facility in an attempt to keep the Participant cost lower, or it can be divided by a certain number of participants, say 10, at which point, an additional \$10.00 is added to the Participants cost that they pay.
- 2) **\$49.00** The \$49.00 basic participant Kit gets charged to the participant.

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- 3) **\$10.00** The \$10.00 Food cost can either be charged to the participant or absorbed by the hosting facility. Remember that it is recommended to encourage the participants spouse or a family member or friend to attend as a support group. They would also get food samples, but they are not charged anything for attending. They also do not receive the participants package. If they are willing to pay for the participants package, then they are considered a participant as well.
- 4) The advertising and door prize costs are variables that the hosting facility has to determine how much and how they will perform these so that they can determine the budgetary costs on this.
- 5) Donations for the program. Any time that you can receive donations that are specifically for a DU program or health program, you can have a lot more room for deciding participant costs. We have even received grants (No strings no government requirements) grants for the program so that we could cover all the costs.
- 6) Donation Box: We always have a donation box up front in plain view during the meetings. We will ask people to help with covering extra costs this way.

We have found in all the programs that we have done thus far, That we would charge each participant \$65.00 and that would cover the participant kit and the food. Normally the church covers the \$99.00 DU fee, and the door prizes as well are normally covered by the church or donated by church members. We always been told that giving a program like this for free seems to lower the perceived value of in the publics eye. If it's free it is not worth much is the mind set. We have conducted several of these programs for free and have seen higher turnouts and even more success.

Another great idea is to petition members of the hosting facility, asking them if anyone would be willing to sponsor an individual who needs the program but can not afford it. This way, members of the hosting facility are helping in the program in the background and you are able to help those in need by having a sponsorship program. A win-win situation.